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Simple Guide To Over-the-Air Free TV (Non Technical Guide To Cord Cutting Book 1)



Synopsis

Comprehensive & Easy To UnderstandSimple Guide to Over-the-Air Free TV sets itself apart by providing non-techs with over 110 pages of useful cord cutting information and a step-by-step guide to successful cord cutting.Reading this book will empower even the least technically savvy men and women to confidently cut the cord, save money and enjoy free TV.Simple Guide to Over-the-Air Free TV provides would-be cordcutters with a honest look at the pros and cons of traditional TV service vs over-the-air TV. Simple Guide to Over-the-Air Free TV explains how supplementing OTA TV with streaming media players like the Roku 4, Fire TV and Chromecast, in combination with streaming media services like Netflix, Hulu, Showtime, HBO Now, Video and Sling TV, can create personalized, inexpensive options to bundled cable or satellite programming packages.Simple Guide to Over-the-Air Free TV is an easy to understand, do-it-yourself guide written by a female cord cutter who is saving over \$100 a month by cordcutting and wants you to be able to do it too! Simple Guide to Over-the-Air Free TV is not a quickly thrown together attempt to cash in on the cord cutting revolution currently underway, nor is it an all-encompassing technical manual filled with confusing jargon. Instead the book is a useful consumer guide outlining the basic concepts surrounding cord cutting, making it easy for anyone to dump cable TV without a loss of entertainment.In This Book You Will LearnÃ¢â€|Ã¢â€|Ã¢â€How to setup and use a flat indoor HDTV antenna like the Mohu Leaf 50 to get crystal clear FREE TV in high definition!Ã¢â€|Ã¢â€An easy, step by step method to help you decide if dropping your television provider in favor of over-the-air FREE TV is really for you.Ã¢â€|Ã¢â€Non-techy explanations of terminology related to cord cutting.Ã¢â€|Ã¢â€How to locate TV towers in your area broadcasting FREE TV so you can enjoy TV without cable.Ã¢â€|Ã¢â€About many lesser known online resources to assist you when you cut the cord.Ã¢â€|Ã¢â€The realities of life after cutting the cord, and alternatives to cable TV and satellite.Ã¢â€|Ã¢â€How to gain 1,000Ã¢â€|â„¢s of viewing options by using streaming media devices.Ã¢â€|Ã¢â€Honest answers to common questions like: "Where do I find a TV guide for over-the-air TV shows?"If you are looking for a straightforward how-to manual to help you cut the cord, read Simple Guide to Over-the-Air Free TV and to learn how to save money and start enjoying TV on your terms today!Look for even more helpful books from this author in the Non Technical Guide To Cord Cutting series.

Book Information

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Customer Reviews

My background: I already know quite a bit about over-the-air TV, I have researched it pretty extensively, and currently use OTA (over the air) in my home, along with Windows Media Center. But, I was curious if I could learn anything from this book, and for the low price, figured I would give it a look. And...its a good book! ESPECIALLY helpful if you live in a metropolitan area where there are lots of broadcasters within 30 or 40 miles, but also useful for those of us who live more "out in the sticks". Based on my already significant experience, did I learn a lot? No.. Did I learn enough to justify the cost of the book? Yes! Andrea has obviously done her research. As of May 2014, this book is very much up-to-date, and will be extremely helpful to someone contemplating dumping cable/dish network (especially if you live in or near a city with TV stations...and most any city over 75,000 generally qualifies). It is written simply, doesn't assume much knowledge on the part of the reader (this is good), and covers the stated topic well.

I had to laugh when I started reading about the young trendy hipsters "cutting the cord." It was the first (and will probably be the ONLY) time when I was on the cutting edge of anything. You see, I

never had cable TV. And, no, I'm not Amish. I just prefer to read. I loved this very useful little book and it raises my hope for the human race that at least some intelligent, thoughtful people are paying attention to it. I am SO tired of listening to people complain about their cable bills as though it's as necessary as air or water. Indeed, some people consider it more necessary than water and will ALWAYS pay their cable bill first and then (if they have enough money left over) will pay their utility bill. When analog signals changed to digital, I bought a small (2'x2') antenna and put it under the gable on my house and ran cable to the TV sets. I had already bought two small HDTV's because they hang on the wall. Even though mine is not an "omnidirectional antenna" (and I can see this would be an improvement) I have no trouble getting the 10-12 free channels available in my medium-size town. I paid less than \$100 for the antenna and have had no problems with it for five years. I get wireless service through AT&T and (while I hate them) it's better than dealing with any cable company. UPDATE: I now have a cord and I love it. My local cable company (the one with two "c's in its name) started offering internet-only service at a great price. I was able to get away from AT&T and (after years of hearing horror stories about cable companies) have had NOTHING but good experiences with mine. So I can get my Kindle books (and other internet perks) but I still don't pay a penny for television and never will! The only thing I know about media streaming services is that all of my savvy friends and relatives are using them now in lieu of cable TV and are happy with the service AND the savings. As this author points out, this area is changing constantly, but one thing is certain - cable bills go UP, not down. If you are willing to learn a few new tricks and (possibly) make a few minor sacrifices, you can save a ton of money. This book is well written and the author has a real talent for putting technical information into simple, non-threatening language. If I can understand it, YOU can! And she's funny! Everyone over a certain age will remember being the dopey kid who got stuck holding onto the rabbit ears to improve reception. She failed to mention the time-honored practice of sticking a potato onto the end of the antenna. Or was that just my family? Take charge of your life. Do what YOU want to do, not what everyone else does. You'll save money and feel proud of yourself.

I believe this book would be helpful for anyone considering "cutting the cord" with cable TV. The section on deciding your pros and cons before leaving cable was very informative. The following section on determining which shows your family watches on cable would be particularly important for making sure your whole family is on board with the decision. The sections on necessary TV and antenna types were informative and easy to understand. I personally found the section explaining add-on equipment such as Roku and Vudu useful. I'd recommend this book to anyone considering

"cutting the cord."

If you are not familiar with online streaming this is a great book. I felt like I was leaving under a rock until I read this book. Thank you Andrea for this very simple and yet informative guide. Honestly it really helped me.. HIGHly RECOMMEND if you absolutely have no idea about online streaming and free TV. The thing to keep in mind wth FreeTV is you get what you don't pay for. SO don't have high expectations when you buy an antenna you wont get TV channels that are on high demand. You can get anywhere from 0 -177channels it all depend on you LOCATION

I'm a senior citizen and totally non-technical and, after reading this guide I installed antennas on all 3 of my TVs. The 3 TVs are all different brands and I had to call each one of the manufacturers for help with scanning the channels and hiding the ones I didn't want. I thought that was going to be a pain with a lot of time on hold but it was actually quick and easy with all of the manufacturers. This guide was worth every dime!

When you switch off the cable box and start looking at antennas for HDTV reception it can be very daunting. This book helps you through the learning curve. Depending on where you are located, and the local markets, you can get a lot of television and if you use the inside antennas, it's very easy to do. The whole process requires a lot of patience and trial and error, so it helps if you read a little about it before investing time and money. Do it right and you will never regret leaving your cable box and those big bills behind. Need no Internet at all for HDTV. If you want to stream TV channels or cable, you need great Wi-Fi and see the other book on Sling TV by the same author.

For someone who knew very little about cutting the cord, this has been a useful introduction. I understand what equipment to use and what services are available. I've already ordered a Mohu antenna which will have a trial run next week in my son's apartment.

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